



MT. ASHLAND'S 2018 LOCAL MOUNTAIN FUND CAMPAIGN



IMPROVING MT. ASHLAND

Mt. Ashland is a community ski area dedicated to getting folks out on the snow whenever possible. With the support of our community, we are investing in projects which help us open with low snowfall. We have set a fundraising goal of \$300,000 for the 2018 Local Mountain Fund.

Over the past 5 years, the ski area has had some great snow years—and some pretty dismal ones too. After not opening in the 2013-14 season, the ski area significantly shifted its approach to managing the ski area with this variable snow pack in mind.

We have strong relationships with local organizations and skiers interested in donating time to help keep slope vegetation trimmed and build features which reduce the amount of snow needed to open safely. These features include snow fencing, which helps keep the snow that falls from being blown away by wind, and lift loading ramps, which minimize the amount of snow needed to operate a lift.

If the 2018 Local Mountain Fund is fully funded, we will be able to invest in more snow fencing, lift ramps, and ski run maintenance—in addition to making a few modest final touches to our Lodge, including painting the original sections of the exterior which are still the older grey color.



PROJECT DETAILS

Snow fencing and ski slope trimming

Mt. Ashland will make some key improvements to help us open the ski area more often in low-snow years. Without the ability to make snow, we must make the best of what falls naturally. We will install snow fencing in key areas to help us retain the snow that falls and prevent winds from carrying it away. With volunteer support, we will also trim our slope vegetation to reduce the amount of snow needed to open trails.

Lift loading ramps

We will build special decks at the base of our lifts to reduce the amount of snow needed to safely load passengers. The loading ramp we installed on the Sonnet lift in 2016 significantly reduced the amount of snow needed to open that lift. We plan to install decks at the base of the three remaining lifts. These improvements will help us tremendously in low-snow years like we experienced in 2014, 2015, and 2018.

Lodge interior improvements

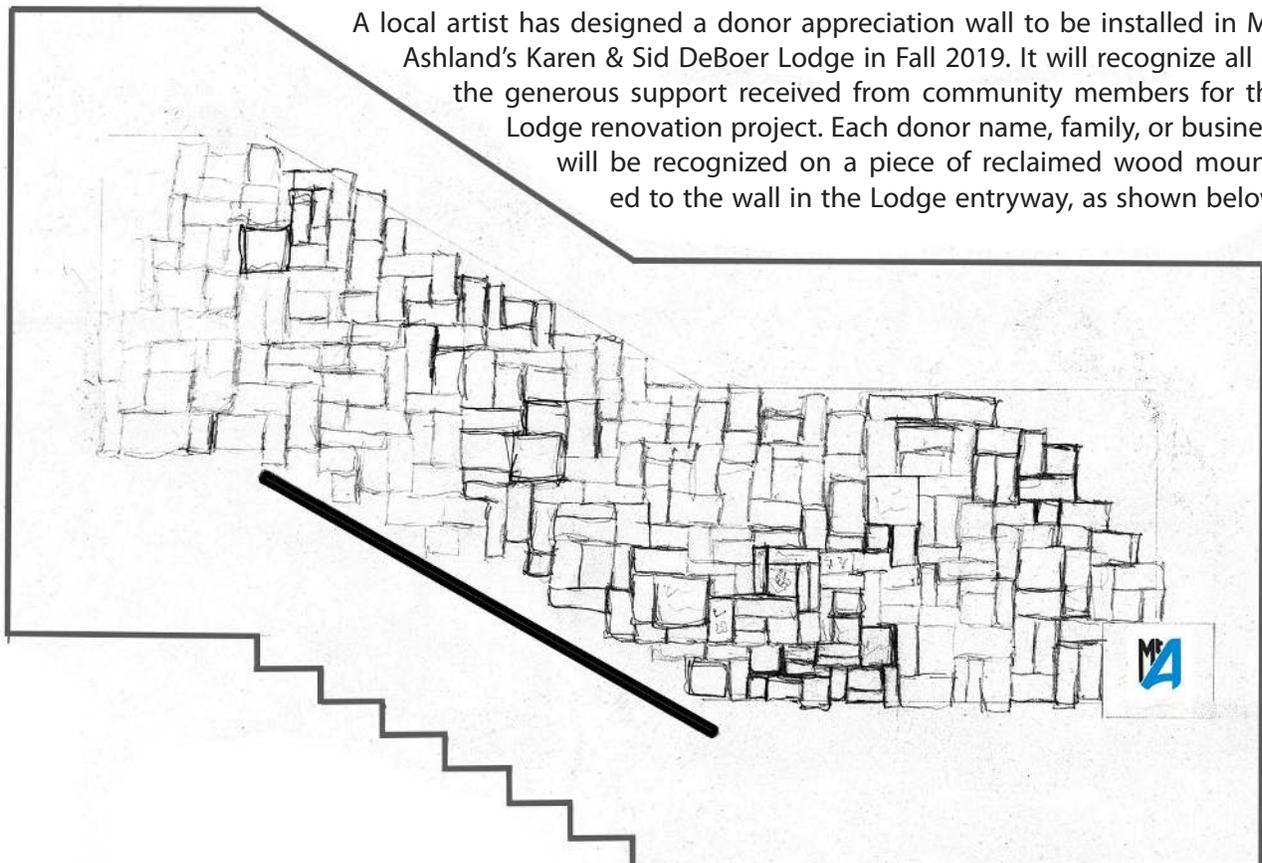
Numerous improvements were made to the main floor of the Lodge in 2017. These improvements will be duplicated on all of the upper floors. The improvements include new rubber flooring and new modern furniture.

Paint the original sections of the Lodge exterior

We will repair and repaint the original sections of the Lodge exterior to match the new sections added in 2017.

DONOR WALL

A local artist has designed a donor appreciation wall to be installed in Mt. Ashland's Karen & Sid DeBoer Lodge in Fall 2019. It will recognize all of the generous support received from community members for the Lodge renovation project. Each donor name, family, or business will be recognized on a piece of reclaimed wood mounted to the wall in the Lodge entryway, as shown below.



MT. ASHLAND ASSOCIATION

Our mission is to “provide and promote a quality healthy experience in an alpine environment.”

The projects funded through the 2018 Local Mountain Fund campaign are grounded in Mt. Ashland’s commitment to offer winter recreation when we have enough snow to open. We are able to effectively leverage community support to offer skiing and riding despite widely variable snow conditions. Our unforgettable and iconic Lodge will also see continued improvements to meet the challenges of weather at 6,500 feet high in the Siskiyou Mountains. Taken as a whole, these projects will help ensure Mt. Ashland can continue to affordably serve skiers and riders for 50 more years.

PROJECT BUDGET

Snow fencing and ski slope trimming	\$150,000
Lift loading ramps	\$30,000
Flooring and furniture on upper floors of the Lodge	\$40,000
Paint the old sections of the Lodge exterior	\$80,000
PROJECT TOTAL	\$300,000

