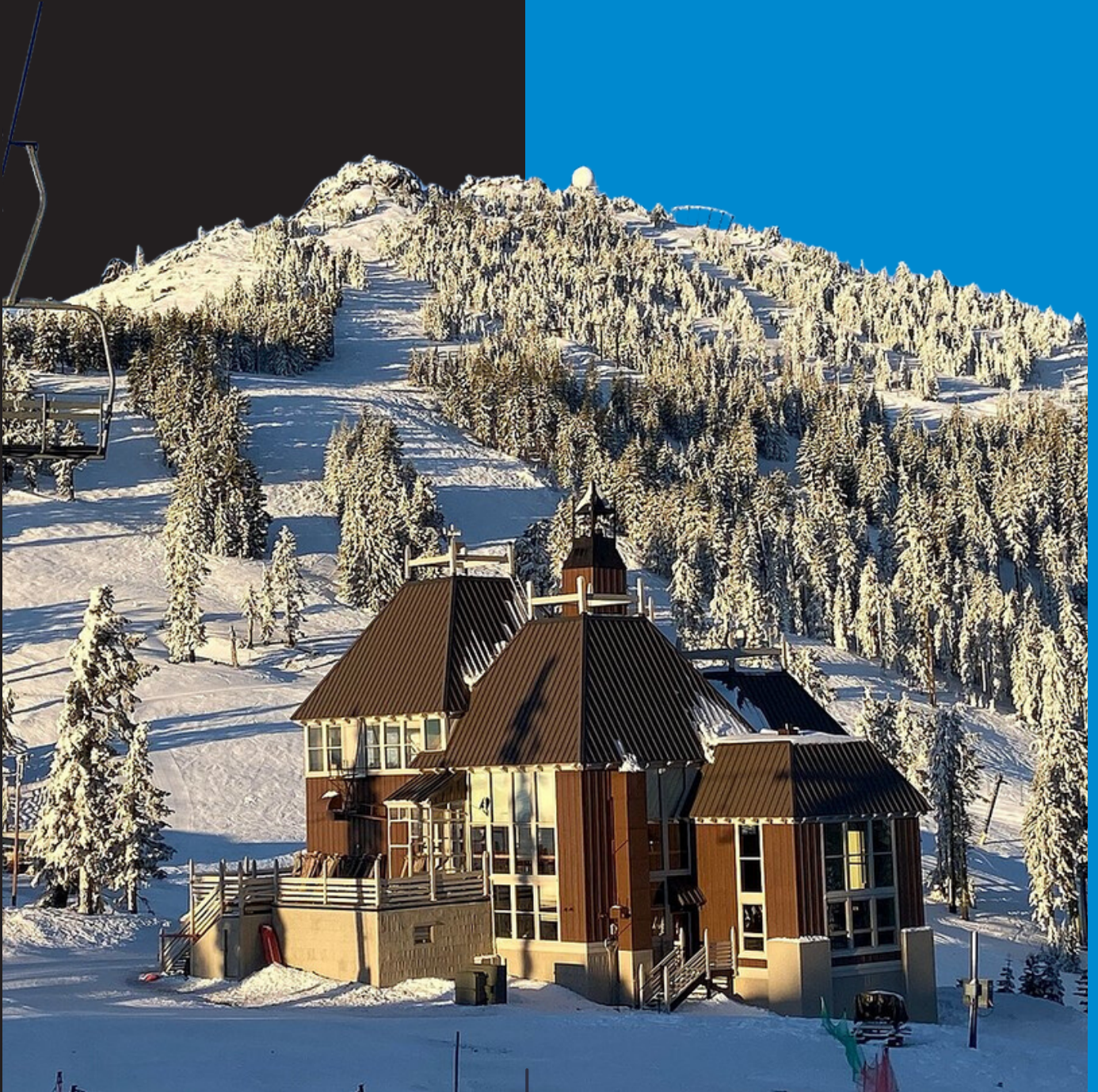


BUSINESS SPONSOR PACKET



Dear Community Partner,

Mt. Ashland wants to partner with you! **Because of the wonderful support and dedication from the community**, the Mt. Ashland Ski Area will be celebrating its 60th Anniversary.

That's right! 60 years of local mountain fun right here in your backyard! As we begin planning for the upcoming 2023-24 winter season, we wanted to share with you a few highlights from last year:

- Over 128,600 visitors came to the mountain, which set a new record!
- 1,124 Students participated in the Student Youth Ski and Snowboard Program- 104 scholarships were handed out.
- With a total of 40 instructors, 12 were newly certified last year.

Even with these accomplishments, Mt. Ashland seeks to better serve its community as we enter our 60th year. **Our goal is to raise \$192,000** from the Business Sponsorship Program.

Can we count on your support this year?

Your contribution will help:

- Provide 200 Student Youth Scholarships to low-income students in the Southern Oregon and Northern California regions.
- Assist in training & certifying an additional 10 instructors- recruiting a total of 50.
- Maintain operational equipment and facilities to improve guest safety and experiences.

With your financial commitment, Mt. Ashland will continue to transform lives and remain a bright spot on the map of Southern Oregon. We will continue to create an impact to boost the local economy, while attracting professionals to work, live, and play in this beautiful place we all call home.

Keeping you and your business in mind, we have adjusted the sponsor packages to provide you with a better return on your investment. **Are you ready to commit as a Business Sponsor with Mt. Ashland Ski Area?**

Thank you again for your interest in joining our mission. We are looking forward to partnering with you for the upcoming winter season.

See you on the mountain,



Andrew Gast
General Manager



Curt Burrill
Board President

Sponsorship Levels

Summit - \$12,000



- 5 Season Gold Passes- Transferable to clients, employees, friends, or family (\$7,500 value)
- 2 Private Lockers
- 6 tickets to VIP Kick Off Event
- Invite to Donor Appreciation Event
- Recognition Package- logo/name displayed on:
 - Website- home & sponsor pages
 - Lodge TV's
 - Feature story in e-newsletter
 - Listed in e-newsletter during winter season
 - Social Media spotlights
 - Feature story post on social media
 - Full page ad in Donor Appreciation Program
 - Listed on marketing material for the 23/24 season

Alpine - \$7,500



- 3 Season Gold Passes- Transferable to clients, employees, friends, or family (\$4500 value)
- 1 Private Locker
- 4 tickets to VIP Kick Off Event
- Invite to Donor Appreciation Event
- Recognition Package- logo/name displayed on:
 - Website- Sponsor page
 - Lodge TV's
 - Spotlights in e-newsletter
 - Social Media spotlights
 - 1/2 page ad in Donor Appreciation Program

Slope - \$4,500



- 2 Season Gold Passes- Transferable to clients, employees, friends, or family (\$3,000 value)
- 2 tickets to VIP Kick Off Event
- Invite to Donor Appreciation Event
- Recognition Package- logo/name displayed on:
 - Website- Sponsor page
 - Lodge TV's
 - Spotlight in e-newsletter
 - Social Media spotlights
 - 1/3 page ad in Donor Appreciation program

Kicker - \$2,000



- 1 Season Gold Pass- Transferable to clients, employees, friends, or family (\$1500 value)
- Invite to Donor Appreciation Event
- Recognition Package- logo/name displayed on:
 - Website- Sponsor Page
 - Social Media Spotlight during 23/24 season

Commitment Form



Yes, we want to be a Business Sponsor with Mt. Ashland! Select which level you are interested in

- ☐ Summit Sponsor- \$12,000
- ☐ Alpine Sponsor- \$7,500
- ☐ Slope Sponsor- \$4,500
- ☐ Kicker Sponsor- \$2,000
- ☐ We cannot sponsor this year but would like to make a donation in the amount of \$_____

Company-

Contact Name_____

Phone_____

Email_____

Address_____

Communication Preference- please select one

- ☐ Mail
- ☐ Email
- ☐ Text

How to make your contribution

1. By mail- send in this form and contribution to the address below- we will send you a receipt!
2. By Card- Scan QR code and complete the form through our website



Questions? Contact

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